



Identity & Point of Departure

KALLIERGON syn: The Power of Togetherness

KALLIERGON syn emerges from the meeting of people with diverse backgrounds who share a common belief: that collaboration is a creative, social and cultural act. It is conceived as a living platform of thought and action where art, science and the environment engage in meaningful dialogue.

Rooted in the value of togetherness, KALLIERGON syn approaches culture not as an isolated field but as an active force shaping human experience, collective awareness and our relationship with place and time.

People & Interdisciplinarity: Where disciplines meet

The collaboration between **Christina Tzialla** (theatre scholar, performing arts artist and playwright) and **Vasiliki Kateri** (visual artist) is further strengthened by the participation of **Sakis (Athanasios) Zaravelas** (MD, PhD, orthopedic surgeon) and **Rania (Ourania) Tzialla** (PhD, MSc, materials engineer).

This interdisciplinary constellation creates an open field of exchange where artistic practice, scientific knowledge and research coexist and inform one another. Through this meeting of disciplines, KALLIERGON syn cultivates a holistic approach to creation, inquiry and action.

Vision & Action: What we do and why

At the core of KALLIERGON syn lies the development and implementation of innovative ideas, projects and initiatives across culture, science, the environment and society.

Guided by the principle “**strength through unity**”, the organization creates frameworks for collaboration that encourage cultural exchange, education and active engagement with contemporary social and environmental challenges. Each initiative seeks to connect knowledge, experience and creativity in ways that generate meaning and impact.

Our Way of Working: Collaboration as practice

KALLIERGON syn evolves organically, step by step, maintaining an ongoing dialogue with time, place and both the urban and natural landscape.

Its mode of operation is grounded in cooperation and adaptability. Through collaborative processes, challenges are transformed into creative opportunities, producing work and experiences that are responsive, inclusive and open to partnerships in Greece and internationally.

Name & Symbol: Kallos and Ergon

The name **KALLIERGON** is a neologism derived from two Greek words: **kallos** and **ergon**.

Kallos does not simply refer to outward beauty or appearance. It denotes a deeper aesthetic quality connected with harmony, cultivated value and the conscious shaping of the human spirit.

Ergon signifies work, action and purposeful practice.

Together, *kallos* and *ergon* express the idea that aesthetic cultivation is inseparable from action: beauty, understood as both an aesthetic and ethical value, emerges through engagement, effort and meaningful creation.

The **spiral** depicted in the logo was chosen as a symbol that permeates all expressions of matter and life itself. It represents movement, evolution and continuous search, a dynamic process leading to the cultivation of the human spirit and the ongoing enrichment of human experience.

The syn: Together

The word **syn** encapsulates the core philosophy of KALLIERGON syn: **together**.

Together as synergy.

Together as mutual support.

Together as collective creation.

Within this shared space ideas are cultivated, relationships are formed and meaningful futures can emerge. Because only together can we cultivate the present and shape what comes next.