



Large-scale project by KALLIERGON syn

ΠΟΙΗΤΙΚΟΙ ΔΡΟΜΟΙ

(POETIC PATHWAYS)

Kalamata, October 11 – November 15, 2025

M E N U of A C T I O N S

Main & Sub-Actions

This action constitutes the raw material for a fermentation process, where all the ingredients of the recipe will come from everyone, and we hope that's where the secret of success lies.

It is a precondition for each of us to embrace and feel that we are – and indeed are – part of what is happening. It is useful to conceptualize this action as a canvas where everyone can add their brushstroke. This “everyone” shares with us the same passion and the same vision.

Below, we present the ideas we would like to implement in their entirety. However, since this is the first time such an innovative action is being carried out and the ideas are countless and multi-layered, we are deeply aware of the difficulties we will face.

Therefore, we will proceed step by step to reach as far as we can, hand in hand with all of you. Because the goal here is our shared journey, walking poetic paths, not the destination, as the great poet Konstantinos Kavafis would agree!

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Take your “brushes” and come paint on our canvas inspired by our menu below. We look forward to hearing your proposals and incorporating them under the auspices of this initiative.

Main Body of Actions

Actions that will take place in professional spaces around the city will carry the action’s logo and will be conducted in collaboration with business owners who express interest in participating.

- Poems by renowned poets displayed on banners in central points of the city
- Excerpts from poems displayed on shop windows using stencil (metal plate) technique, and poems on posters, in A3 size. Poems will be written in monorhythmic form with a common font. The stanzas’ arrangement will remain as they are in the original poetry collections, which will be noted. Accessible locations will also feature poems written in Braille.
- Poems printed on everyday items used in catering businesses, such as small cards on café-bars tables, paper cups, coasters (small surfaces placed on tables to protect against stains and heat during meals), etc.
- Books with poetry collections available in waiting areas of offices, clinics, hair salons, etc.
- Poetry recitations from speakers (indoor or outdoor), where possible, to foster inclusion and create a poetic atmosphere.
- Integration of poetry recitals or set-to-music poetry throughout the daily schedule of local media, depending on each station’s mood and capacity, including interviews with poets—especially young or emerging ones participating in the initiative.
- Creation of digital archival material for the city’s tourist promotion: filming local personalities reading poems at different city spots, especially notable historical sites, with the final videos uploaded online.

Additional Actions

- “Poetry in Our Neighborhoods”: Coordinated simultaneous poetry reading in neighborhoods willing to participate, shared via live streaming.
- “Write Your Verse” (competitive): Encourage anyone wishing to write poetry during that period to do so. Participating businesses (like cafes, hair salons, waiting areas) will have a white paper with “Write Your Verse” at the top. Customers will write their verse, include their contact details, and deposit it in a designated box at the location. After the event, a committee will evaluate all collected poems. Selected poems will be presented at a closing event on Saturday, November 15. The best poem, judged by the committee and the audience attending the event, will win a prize.
- “Company of Poetry”: Poem recitations in outdoor spaces (squares, parks, etc.) and indoors (cafés, taverns, etc.) as well as in retail stores with space and interest outside business hours. This section could feature discussions between established and emerging poets.
- “What Does the Poet Mean?": A podcast between students and poets. Small groups of students, selected by their teachers, will have the chance to discuss poetry with participating poets willing to answer questions about poetry.
- “Drawer Poems”: Poetic afternoons with recitations of unpublished poems in indoor spaces by potential poets—works that might never see the light beyond the drawer.
- “The Anonymous Poet” (game with a contest element): In a chosen space (café or other venue), people gather who want to write poems. An inspiring environment is selected. Each write one or more poems, but without signatures this time. All poems are collected in a box. Once completed, professional actors, either living, active, or originating from Messinia, will recite all the poems. Participants will then vote, and the poem with the most votes wins. The winner receives a commemorative gift and the satisfaction of victory.
- “The Poets’ Trees” (Creative Workshop for Schools and Educational Institutions): Student groups adopt small trees in squares, neighborhoods, or pedestrian

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streets and decorate them with poems by their favorite poets or their own. Poems must be written on weather-resistant surfaces.

- “Art Dialogues”: When poetry meets other arts or vice versa, the “dialogues” are particularly interesting. Sub-actions include art-themed diptychs related to poetry, such as:

- “Poetry Meets Visual Arts”: Poets inspired by visual artworks tell the stories behind the lines.
- “Music Meets Poetry”:
 - a) Musical evenings or nights featuring set-to-music poetry performed by musicians interpreting works inspired by poetic texts, combined with live actor recitations of poems accompanied by music, creating atmospheres that heighten the emotional impact.
 - b) Creative writing competitions for the best poetic creation, with symbolic prizes for winners.
- “Theatre Meets Poetry and Poetry Meets Music”: Dramatic poetry recitals or dramatized storytelling, performative poetry, etc., by actors with live musical accompaniment—also including improvisations.
- “Poetry Meets Video Art and 3D Projection”: Projections of poems onto public walls combined with video art works. For this, professionals in video art will be invited to create their own proposals/works for the purpose.

Game: “A Verse Seeks Its Poem”

Description

For participating shop owners or entrepreneurs, a line from a poem will be given, along with the general area of another shop where the line is displayed. The owner will guide interested customers to the broader area where the poem is located, without revealing the shop. The customer then searches the shop windows nearby to discover which shop displays the poem to which the line belongs.

The hosting shop must offer a DISCOUNT (depending on their discretion and capacity) to the customer during the event period or provide some special offer. The discount or offer percentage is at the owner's discretion. If the customer wishes to continue, they can ask for the next line to find the poem. The game's duration depends on the customer's willingness and endurance!



Organized by KALLIERGON syn

The project was designed and based on an idea by Vasiliki Kateri



With the support and under the auspices
of the Ministry of Culture



Under the auspices of the Municipality of Kalamata

In collaboration with the
Messinian Chamber of Commerce

