

## **Greetings for the 1st Pamvotis Festival by Angela Gerekou, President of the Greek National Tourism Organization**

With joy, I welcome the 1st PANVOTIS FESTIVAL, this innovative and sensory-rich festival that I embraced from the very beginning, organized by the cultural enterprise "Kalliergon" during the first three days of September (1-3) in the city of Ioannina.

The festival honors the "womb" of Ioannina, one of the world's oldest lakes and the second oldest European lake, Lake Pamvotis.

It is a truly significant tool for alternative tourism for the local entrepreneurship, emphasizing the tradition of oral literature, which is an integral part of our intangible cultural heritage.

I would like to congratulate all the contributors, volunteers, and stakeholders who conceived these actions, as well as everyone who worked towards their realization, thus transforming the city into a hub of gastronomy and tourism.

I am confident that the citizens of Ioannina and the visitors to the region will actively participate in this grand cultural celebration throughout the festival, thereby contributing to the establishment of this initiative as a tradition.

The Greek National Tourism Organization (GNTO) always supports this commendable initiative by local stakeholders, who collaborate to establish this historical region of Ioannina as a unique and diverse destination for thematic alternative tourism, but above all, as a destination of culture that offers an authentic travel experience.

I wish every success.

Angela Gerekou President of the Greek National Tourism Organization